

August 2023

MEDIA STATEMENT

The Ride Wollongong Festival of Cycling aims to give back to the community that supported the UCI Road World Championships in 2022 through a legacy event that brings together people of all ages and abilities.

The community ride was a highlight of the 2022 event with more than 3500 locals taking part. Made up of three components - families, all-abilities riders and the broader community – the community ride promoted fun, safe riding and healthier lifestyles.

This year's festival seeks to reignite that community spirit and enliven the city centre through two days of community rides, competitive races and festival activities. Wollongong organisations that have developed cycling programs as part of the delivery of the World Championships will also be able to engage with the community and encourage people to embrace the healthy lifestyle cycling promotes.

Grassroots community events such as the Ride Wollongong Festival of Cycling are only possible through the support of commercial partners. Without partners like South 32 and The Disability Trust, Ride Wollongong could not happen. South 32 was involved in the delivery of the World Championships in 2022 and is keen to continue supporting cycling within the region.

We hope to grow the Festival of Cycling in years to come and provide the Wollongong community with safe, fun cycling activities.

Mark Emerton

CEO

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